

## PUBLIC RELATIONS MAJOR

All listed courses are required. Please consult catalog for prerequisites or check with the Public Relations Major Coordinator for additional details.

	<i>Fall Semester</i>	<i>Spring Semester</i>
Freshman Year	CATA 101 Fundamentals <u>or</u> MATH 106 Statistics	MATH 106 Statistics <u>or</u> CATA 101 Fundamentals (as needed)
Sophomore Year	ECON 200 Principles of Economics CATA 261 Mass Media and Society CATA 265 Writing for the Media	ECON 200 Principles of Economics (if needed) CATA 233 Advanced Public Speaking (pre-req. for CATA 339)
Junior Year	BUSI 307 Marketing PUBR 341 Public Relations	CATA 339 Persuasion CATA 365 Media Production BUSI 315 Negotiations <u>or</u> BUSI 335 Human Relations
Senior Year	BUSI 367 Advertising PUBR 493 Internship	CATA 491 Seminar In Freedom of Expression and Communication Ethics BUSI 315 Negotiations <u>or</u> BUSI 335 Human Relations (as needed)

\*\* Public Relations majors are encouraged to discuss with the Public Relations Major Coordinator (or another faculty member teaching in the Public Relations major) a plan for taking additional, elective courses that support their career plans.

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